

# DOES YOUR WOOD / FIRE BOX LOOK LIKE THIS?



## YOU NEED ROCKIT PERFECT WOOD

Rockit Wood is all USDA Approved Wood, Bug Free and Kiln Dried for the Perfect Smoke. Rockit Wood is packaged in 50 Lbs. boxes for efficient storage.

Rockit Sales also offers specialty woods such as Cherry or Apple. Pricing will vary based on supply and availability. All wood orders will take 14 days to process before shipping.

Shipping usually takes 4-5 business days so order before you run out!

### FULL PALLETS OF

Hickory wood	1600 lbs. (32 - 50 lbs. boxes)	\$1,200.00
Pecan wood	1600 lbs. (32 - 50 lbs. boxes)	\$1,200.00
Mesquite wood	1600 lbs. (32 -50 lbs. boxes)	\$1,200.00

**Dock height truck shipping FREE!**



*BAD: temperature over shoot!*



*GOOD: smoke is what we want!*



*Box of perfect wood!*



# ROCKIT USDA PERFECT WOOD PROGRAM ANALYSIS.

- 1) Full Pallet of Wood (32 - 50 lbs. Boxes)  
1600 lbs. of Perfect Wood.
- 2) Delivered Cost: \$1,200.00.
- 3) Delivered Cost Per 50 lbs. Box: \$37.50 per box
- 4) Delivered Cost Per Pound: \$0.75 Per lbs.
- 5) Per Smoke Cost (10 lbs. per Cycle): \$7.50
- 6) SPX-300 Full Rib Load (50 Full Racks)  
Average Retail price @ \$22.00 per  
Full Rack: = \$1,100.00 in Sales.
- 7) Wood Cost as % of Retail Sales: .0067%

**THE CONCLUSION IS CLEAR:  
ROCKIT USDA WOOD IS A  
NO BRAINER!!!!**

*Perfect BBQ Requires Perfect Wood*

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